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### **Chicago Physicians Group Introduces New, Innovative Option for Enhanced Healthcare**

Melrose Park, IL – Facets Private Healthcare Group announced today a unique and innovative healthcare opportunity for patients and doctors in the Chicago area. The group, headed by internist/pediatrician Dr. Charles Johnston, will begin offering in September 2004, a membership-based healthcare option to meet needs not met through today's traditional healthcare system.

"Facets, for an annual fee, will provide enhanced patient service 24 hours a day, seven days a week," says Dr. Johnston. "Patients receive unlimited access to our doctors, longer consultations for more thorough examinations, no wait for appointments and even house calls. We provide individualized attention and convenience in a warm, inviting setting."

Dr. Johnston stresses that Facets focuses first and foremost on relationships. "Our work is driven by the individual needs of each patient that becomes a member of Facets. While most so-called concierge practices tout greater access to doctors, we take the concept one step further," he says. "Our physicians are quarterbacks in wellness, providing members with not only convenient access to care, but also top-shelf support in managing a complete personal healthcare program."

Facets also offers advantages to physicians in its group, including restoring the eroded patient-physician relationship. "With Facets, care is no longer fragmented between multiple specialists. Insurance companies no longer dictate care giving," he says. "Facets allows our doctors to set their own patient load, reduce paperwork and increase practice flexibility."

Concierge medical practices were the brainchild of a former Seattle Supersonics team doctor. He established the first such practice in 1996 to provide his patients with the level of detailed, personal and convenient care that his athletes received. Today, concierge care exists in more than 20 states and has been

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proven successful in many practices nationwide as a way to address current healthcare system challenges. The American Medical Association adopted recommendations for concierge physicians in 2003, and the American Society of Concierge Physicians was organized in 2004.

The Facets vision is to provide premier patient service at all times by putting patient welfare above all else. Facets is the first practice in the Chicago area to offer this level of enhanced healthcare opportunity through membership, and is currently identifying other areas of the Midwest where additional practices will be established. Prospective patients and interested physicians are encouraged to contact Dr. Johnston through the information found at [www.FacetsMD.com](http://www.FacetsMD.com).

